



## The Selkirk Neighbourhood Renewal Plan 2014/15 – 2016/17

**Developed by:** The Selkirk Community Renewal Corporation (SCRC)

## **NA! 3 YEAR NEIGHBOURHOOD RENEWAL PLAN**

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### **CONSULTATION/ENGAGEMENT SUMMARY**

- The consultation process used in the development of the SCRC 3 Year Neighbourhood Renewal Plan included meetings with several community organizations, conducted by the Community Facilitator and Neighbourhoods Alive! Planning and Programs Analyst (Perry Goddard). As well as e-mail correspondence and phone conversations with community organizations for input were carried out.

The organizations that provided feedback are as follows:

- Selkirk Food Bank- 8 Contributors
- Onashiwini Aboriginal Head Start Program (Selkirk Friendship Centre)- 13 Contributors
- Nova House- 12 Contributors
- Young Minds Program & After School Club (Selkirk Friendship Centre)- 2 Contributors
- CMHA- 1 Contributor
- Growing Years Family Resource Centre- 1 Contributor

### **Community/neighbourhoods included in this plan:**

- The Community/Neighbourhoods included several Community Organizations within the City of Selkirk.

**Years covered by this plan:** 2014/15-2016/17

## **2014-2017 NEIGHBOURHOOD RENEWAL PLAN**

### **NEIGHBOURHOODS ALIVE! (NA!) GOAL AND OBJECTIVES** (as described in the Neighbourhood Development Assistance agreement)

#### **GOAL:**

- Revitalize neighbourhoods and foster stable and healthy communities.

#### **OBJECTIVES:**

- 1) Improve neighbourhood capacity/ empowerment (as measured by increased participation of local stakeholders in renewal efforts, complementary funding leveraged and greater residential stability).
- 2) Improve housing conditions (as measured by physical improvements to substandard housing, development of affordable housing units, increased housing values/ investment and promotion of homeownership including cooperative housing models).
- 3) Increase economic development activity (as measured by labour market participation rates, job creation, training/ employment preparation, adult education opportunities, sustaining or development of small business and/or social enterprise).
- 4) Improve safety conditions (as measured by reductions in crime including fires/arson; improved security measures such as street lighting and home security; and greater perception of safety).
- 5) Increase access to recreation and wellness opportunities (as measured by improvements to parks and green space, play structures and other community recreation facilities; increased recreational programming and affordability including equipment and transportation).

## 2014-2017 NEIGHBOURHOOD RENEWAL PLAN

### KEY TERMS

- **COMMUNITY PRIORITY:** A measureable area of focus that responds to one of the NA! Objectives that the community identifies as important.  
**Example:** Under NA! Objective #2 Improve Housing Conditions, the community might identify a Community Priority as: “Increase the number of affordable housing units by 10%”  
A plan may contain more than one Community Priority under each NA! Objective
- **COMMUNITY STRATEGY:** An action-based process identified to respond to an identified Community Priority.  
**Example:** Under the Community Priority to “Increase the number of affordable housing units by 10%” the Community Strategy may be to “Engage community stakeholders to find out how they can incorporate affordable housing into their proposed developments,” or to “Develop an Affordable housing plan with residents and community groups.”  
A plan may contain more than one Community Strategy under each Community Priority.
- **COMMUNITY PARTNERSHIP:** Collaborative partnerships between community organizations and groups necessary to implement each identified Community Strategy.
- **THREE-YEAR COMMUNITY RESULTS:** The anticipated final results of each Community Strategy. Outcomes should be Specific, Measurable, Achievable, Relevant, and Time Bound (SMART):
  - S Specific about what you will achieve
  - M Include enough detail to be Measurable
  - A Achievable and realistic
  - R Relevant to the overall purpose of the project
  - T Time bound: indicate when the objective is to be met

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### NA! OBJECTIVE #1

Improve neighbourhood capacity/ empowerment (as measured by increased participation of local stakeholders in renewal efforts, complementary funding leveraged and greater residential stability).

### COMMUNITY PRIORITY #1a: Community Engagement and Participation

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	THREE-YEAR COMMUNITY RESULTS
1) Organizational Leadership	Community organizations (Executive directors and boards), funders	<ul style="list-style-type: none"> <li>• More sharing and cooperation between organizations</li> <li>• Increased leadership development opportunities</li> </ul>
2) Community Gatherings	The City of Selkirk, SCRC, Regional Health Authority, community organizations	<ul style="list-style-type: none"> <li>• Resource fairs, National Child Day</li> </ul>
3) Assistance for Volunteer Organizations	SCRC, community organization	<ul style="list-style-type: none"> <li>• Develop inter-agency volunteer initiative</li> <li>• Volunteer Management support for organizations</li> <li>• Sharing of volunteers across organizations</li> </ul>
4) Prioritizing Capacity Building Projects (Small Grants)	SCRC	<ul style="list-style-type: none"> <li>• The SCRC to make CAPACITY BUILDING a priority for Small Grants</li> </ul>

### COMMUNITY PRIORITY #1b: Increased Engagement of Seniors in Community

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	THREE-YEAR COMMUNITY RESULTS
1) Increase participation by seniors	Gordon Howard Seniors Centre, Selkirk Friendship Centre, Knights of Columbus Centre	<ul style="list-style-type: none"> <li>• Increased participation by seniors in organizations and community events</li> </ul>
2) Intergenerational Opportunities	Community organizations, Schools, Daycares, SCRC, Seniors Centres	<ul style="list-style-type: none"> <li>• Increased cross generational activities, events and programming</li> <li>• The SCRC to make INTERGENERATIONAL EVENTS a priority for Small Grants</li> <li>• Development of Mentorship Programs</li> </ul>

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<b>COMMUNITY PRIORITY #1c: Parenting and Family Supports</b>		
<b>COMMUNITY STRATEGIES</b>	<b>COMMUNITY PARTNERSHIPS</b>	<b>THREE-YEAR COMMUNITY RESULTS</b>
1) Family Parenting Supports & Mentoring	Aboriginal Head Start, Growing Years, Families First, Regional Health Authority, Lord Selkirk School Division, Nova House, Selkirk Friendship Centre, Family Connections, SCRC, FASD Specialist, Children's Special Services	<ul style="list-style-type: none"> <li>• Increased parenting programs, greater access to programming and evening courses</li> <li>• Increased advocacy activities</li> <li>• Increased communication between Service Providers and Clients</li> <li>• Increase in trained Parenting Facilitators</li> </ul>
2) Increased Accessible Counselling Services	Nova House, Selkirk Friendship Centre, Child and Family Services, Growing Years, Community Organizations, SCRC, Family Connections, FASD Specialist, Children's Special Services, Lord Selkirk School Division	<ul style="list-style-type: none"> <li>• Evening services available in Selkirk</li> <li>• Services available for all income levels</li> <li>• Increased access to peer counselling</li> <li>• Increased Anger Management Classes</li> <li>• Parenting Groups</li> </ul>
3) Resources for Men	Selkirk Friendship Centre, Growing Years, Behavioural Health Foundation, Child and Family Services, Community Organizations	<ul style="list-style-type: none"> <li>• Men's Support Group established</li> <li>• More services available for men</li> </ul>
4) More Childcare spaces	Selkirk Friendship Centre, Daycares, Lord Selkirk School Division, Parents, the Province	<ul style="list-style-type: none"> <li>• More subsidized/spaces for childcare accessible</li> <li>• Increased support in navigating the Child Care system</li> </ul>
5) Increase Parental Involvement	Lord Selkirk School Division, Aboriginal Head Start, Growing Years	<ul style="list-style-type: none"> <li>• Increased involvement of parents in activities for children and youth</li> </ul>
<b>COMMUNITY PRIORITY #1d: Food Security and Wellness</b>		
<b>COMMUNITY STRATEGIES</b>	<b>COMMUNITY PARTNERSHIPS</b>	<b>THREE-YEAR COMMUNITY RESULTS</b>
1) General Health Promotion & Nutrition	Regional Health Authority, Families First, Daily Bread Soup Kitchen, Selkirk Food Bank, Lord Selkirk School Division	<ul style="list-style-type: none"> <li>• Diversity of nutritional programs including education on nutritional cooking</li> <li>• Human resources to assist people in gardening</li> </ul>

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2) Greater Access to Health and Wellness Opportunities	Regional Health Authority, Growing Years, Community Organizations	<ul style="list-style-type: none"> <li>• Flexible hours of services</li> <li>• Increased access</li> <li>• More Community Outreach</li> <li>• Increased programs/groups for children with disabilities</li> </ul>
3) Community Kitchen	Growing Years, Aboriginal Head Start, Selkirk Food Bank, Our Daily Bread Soup Kitchen	<ul style="list-style-type: none"> <li>• More Community Kitchens available and ongoing</li> <li>• Accessible/free Food Handlers Certificate training for residents</li> </ul>

**NA! OBJECTIVE**  
 Improve housing conditions (as measured by physical improvements to substandard housing, development of affordable housing units, increased housing values/ investment and promotion of homeownership including cooperative housing models).

**COMMUNITY PRIORITY #2a: Increased Affordable Housing Options (Youth)**

<b>COMMUNITY STRATEGIES</b>	<b>COMMUNITY PARTNERSHIPS</b>	<b>THREE-YEAR COMMUNITY RESULTS</b>
1) Improved Housing for At-Risk Youth	Housing coalition, Canadian Mental Health Association, S.T.A.R.T Program, City of Selkirk, RCMP, Addictions Foundation of Manitoba, Behavioural health Foundation, Selkirk Team for At-risk Teens, Regional Health Authority, Child and Family Services, Youth for Christ, Selkirk Friendship Centre, Youth	<ul style="list-style-type: none"> <li>• Working Group established to address housing needs of At-Risk youth</li> <li>• Implementation of Housing First program for youth</li> <li>• Subsidized Independent Living Services</li> <li>• Local partnerships to provide space</li> <li>• Improved awareness amongst the community</li> <li>• Increased Shared accommodations</li> </ul>
2) Youth Shelter	Housing coalition, Canadian Mental Health Association, S.T.A.R.T Program, City of Selkirk, RCMP, Regional Health Authority, Selkirk Team for At-risk Teens, Child and Family Services, Youth for Christ, Selkirk Friendship Centre, Lord Selkirk School Division, Youth	<ul style="list-style-type: none"> <li>• Youth shelter established in Selkirk</li> <li>• Safe place created for youth in crisis</li> </ul>

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<b>COMMUNITY PRIORITY #2b: Increased Affordable Housing Options (General)</b>		
<b>COMMUNITY STRATEGIES</b>	<b>COMMUNITY PARTNERSHIPS</b>	<b>THREE-YEAR COMMUNITY RESULTS</b>
1) Affordable Short-term Housing	Manitoba Housing, SCRC, Interlake Affordable Housing coalition, Canadian Mental Health Association, Federal Government of Canada, Province of Manitoba, Addictions Foundation of Manitoba, City of Selkirk Homeless Sub-Committee, Rural Municipalities, Community Living Selkirk, Nova House, Selkirk Friendship Centre, Residents, Business People	<ul style="list-style-type: none"> <li>• Increased affordable Short-term Housing</li> <li>• Emergency Housing facility identified and/or built</li> </ul>
2) Emergency Shelter	Interlake Affordable Housing coalition, Canadian Mental Health Association, City of Selkirk- Homeless Sub-Committee, Federal Government of Canada, Regional Health Authority, Our Daily Bread Soup Kitchen, Selkirk Food Bank, Nova House, SCRC, Selkirk Friendship Centre, Residents	<ul style="list-style-type: none"> <li>• Implementation of Housing First Program</li> </ul>
3) Affordable Housing for Single Adults	Interlake Affordable Housing coalition, Canadian Mental Health Association, Selkirk Friendship Centre, Manitoba Non-Profit Housing Association, Robinson Place-Board of Directors, Manitoba Housing, Manitoba Cooperative Association, Community Living Selkirk, Nova House, SCRC, City of Selkirk, Rural Municipalities, Province of Manitoba, Residents	<ul style="list-style-type: none"> <li>• 4-6 new affordable/quality units for single adults</li> <li>• Increased awareness of the need for affordable housing for all income levels</li> <li>• Affordable housing units available for non-subsidized housing</li> </ul>
4) Quality Housing for Single Parents	Interlake Affordable Housing coalition, Canadian Mental Health Association, Selkirk Friendship Centre, Manitoba Non-Profit Housing Association, Robinson Place-Board of Directors, Manitoba Housing, Manitoba Cooperative Association, Community Living Selkirk, Nova House, SCRC, City of Selkirk, Rural Municipalities, Province of Manitoba, Growing Years, Residents	<ul style="list-style-type: none"> <li>• 4 new affordable/quality units for single parents</li> </ul>



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### COMMUNITY PRIORITY #2c: Increased Affordable Housing Options (Manitoba Housing)

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	THREE-YEAR COMMUNITY RESULTS
1) Better Maintenance and Management of Manitoba Housing	Manitoba Housing, City of Selkirk, Tenants, SCRC	<ul style="list-style-type: none"> <li>• Improved maintenance of Manitoba Housing units</li> <li>• Greater engagement of residents</li> <li>• Tenant organizations</li> <li>• An attractive, well cared for community</li> </ul>
2) Activities for Children and Youth in Manitoba Housing buildings	Manitoba Housing, Youth Serving Agencies, Tenants, SCRC, Selkirk Youth Fund, Jump Start, City of Selkirk, Selkirk Friendship Centre, Growing Years, Lord Selkirk School Division, Youth for Christ, Churches	<ul style="list-style-type: none"> <li>• Recreational programming established for children and youth living in Manitoba Housing</li> <li>• Affordable/free transportation to available programming</li> <li>• Increased spaces and programming (Evening, Weekends, School Breaks and In-services)</li> </ul>

### NA! OBJECTIVE #3

Increase economic development activity (as measured by labour market participation rates, job creation, training/ employment preparation, adult education opportunities, sustaining or development of small business and/or social enterprise).

### COMMUNITY PRIORITY #3a: Educated Workforce

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	THREE-YEAR COMMUNITY RESULTS
1) Pre Employment and Employment Training	Options Employment Services for Youth, Employment Manitoba, Selkirk & District Chamber of Commerce, Academy of Learning Selkirk, Community of Living Selkirk, Lord Selkirk School Division, Red River College-Interlake Campus, SCRC	<ul style="list-style-type: none"> <li>• Greater range of skill development and employment options for Selkirk residents</li> </ul>

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### **COMMUNITY PRIORITY #3b: Downtown Improvements**

<b>COMMUNITY STRATEGIES</b>	<b>COMMUNITY PARTNERSHIPS</b>	<b>THREE-YEAR COMMUNITY RESULTS</b>
1) Connecting the West end to Downtown	The City of Selkirk, Selkirk & District Chamber of Commerce, Business Sector, Residents, SCRC	<ul style="list-style-type: none"> <li>• West end connection to Downtown</li> </ul>
2) Downtown Improvements and Beautification	The City of Selkirk, Downtown Business Entrepreneurs, SCRC	<ul style="list-style-type: none"> <li>• Increase in beautification projects in the downtown area</li> </ul>
3) Improved Public Transportation	The City of Selkirk, Employment & Income Assistance, Residents	<ul style="list-style-type: none"> <li>• Subsidies for low income residents</li> <li>• Improved public access and use</li> </ul>

### **NA! OBJECTIVE #4**

Improve safety conditions (as measured by reductions in crime; improved security measures such as street lighting and home security; and greater perception of safety).

### **COMMUNITY PRIORITY #4a: Diverse Youth Programming**

<b>COMMUNITY STRATEGIES</b>	<b>COMMUNITY PARTNERSHIPS</b>	<b>THREE-YEAR COMMUNITY RESULTS</b>
1) Preventative Programming for At-risk Youth	Youth for Christ, Young Minds Program, Selkirk Friendship Centre, Province of Manitoba, The City of Selkirk, Lord Selkirk School Division, Selkirk Team for At-risk Teens, Youth, Community Organizations, SCRC	<ul style="list-style-type: none"> <li>• Youth coalition or alliance formed</li> <li>• Increased preventative programming for youth</li> <li>• Space established for At-Risk youth (drop in/centre)</li> <li>• Increased awareness of available programming</li> <li>• Increased communication and partnerships amongst Service Providers</li> </ul>
2) Improve Services for Youth	Youth for Christ, Young Minds Program, Selkirk Friendship Centre, Province of Manitoba, The City of Selkirk, Lord Selkirk School Division, Selkirk Team for At-risk Teens, Youth, Community Organizations, SCRC	<ul style="list-style-type: none"> <li>• Increased range of activities and programming for youth</li> <li>• Increased Youth participation</li> <li>• Development of online Mentorship Program</li> <li>• Increased availability of Programs (Evening &amp; Weekends)</li> <li>• Increased space for programming</li> </ul>

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<b>COMMUNITY PRIORITY #4b: Lighting and Public Spaces</b>		
<b>COMMUNITY STRATEGIES</b>	<b>COMMUNITY PARTNERSHIPS</b>	<b>THREE-YEAR COMMUNITY RESULTS</b>
1) Increase Perception of Safety	SCRC, RCMP, City of Selkirk- Crime Prevention Advisory Board, Selkirk Biz, Residents	<ul style="list-style-type: none"> <li>• Create a resident Safety Committee</li> <li>• Annual survey of residents regarding perception of safety</li> <li>• Decrease in # of incidents of violence, graffiti and drug use</li> </ul>
2) Community Lighting	Manitoba Hydro, The City of Selkirk, SCRC, Residents, Business Owners	<ul style="list-style-type: none"> <li>• Assessment of lighting concerns in prioritized areas</li> <li>• Lighting projects initiated</li> </ul>
3) Natural Play Spaces	The City of Selkirk, SCRC, service organizations, residents	<ul style="list-style-type: none"> <li>• At least one natural play space created in Selkirk</li> <li>• Walking trail that covers most of the community and incorporates fitness stops</li> </ul>
4) Community Resource Centre for All Ages	The City of Selkirk, Residents, Community Organizations, SCRC, Lord Selkirk School Division, School Gyms, Church Halls, Youth for Christ, Gordon Howard Senior Centre, Park Facilities, Selkirk Transit	<ul style="list-style-type: none"> <li>• Community working group established to develop a resource centre</li> <li>• Increased use of existing resources, community volunteers and mentors in all areas of community</li> <li>• Affordable transportation available to all</li> </ul>
5) Walking School Bus	Lord Selkirk School Division, Parents, SCRC, Gordon Howard Seniors Centre, Volunteers	<ul style="list-style-type: none"> <li>• Establish a Walking School Bus program for identified schools</li> </ul>

## **2014-2017 NEIGHBOURHOOD RENEWAL PLAN**

### **PLAN SUMMARY**

**Community Priorities:** please list identified community priorities in order of ranked importance (1=most important)

- #1.** a) Community Engagement and Participation
  - b) Increased Engagement of Seniors in the Community
  - c) Parenting and Family Supports
  - d) Food Security and Wellness
- #2.** a) Increased Affordable Housing Options (youth)
  - b) Increased Affordable Housing Options (general)
  - c) Increased Affordable Housing Options (Manitoba Housing)
- #3.** a) Educated Workforce
  - b) Downtown Improvements
- #4.** a) Diverse Youth programming
  - b) Lighting and Public Spaces